



Press Release

Spine Pain Management, Inc. Opens New Spine Diagnostic Center in McAllen, TX, Gives Notice of Annual Shareholders' Meeting and Introduces New Directors

06/22/2010

Spine Pain Management, Inc. (OTCBB: SPIN) has announced today that as part of its nationwide "roll-out" strategy, it is announcing the opening of a new Spine Diagnostic Center in McAllen, Texas. This center will provide the medical services needed and facilitate SPIN's medical spine injection procedures. This medical facility has a fellowship trained pain doctor who will provide the spine diagnostic injections with assistance from EMTs and specialized radiological personnel. The clinic began treating patients referred by SPIN, who are spinal victims of accidents, on June 19, 2010.

"Our Houston team has been working with Waltham Consultants P.A. in establishing this Center for several months as a duplicate of our Houston home office Center," stated William F. Donovan, M.D., the Company's Chief Executive Officer. "The McAllen clinic is ideally located to draw patients from the lower Rio Grand Valley to include the cities of Harlingen, Brownsville and Edinburg, Texas." Donovan went on to say, "With only a few days left before the end of the second quarter, McAllen's contribution to second quarter results will be just a fraction of what we expect on an ongoing basis, however, results for this quarter should be significantly increased over our record \$1.4 million Q1."

On July 13, 2010, the Company will hold its 2009 Annual Shareholders' meeting at the Company's home office in Houston, TX. The ballot includes the appointment of auditors for the Company, re-election of the current two board members and election of three new members to the Board of Directors. The three new Director Nominees are:

Jerry Bratton, J.D., MBA, age 57 - Mr. Bratton has served as President of Bratton Steel, L.P. since 2006 and previously with Bratton Steel, Inc. (its predecessor) since 1991. Bratton Steel is a structural steel fabricating company. As President, Mr. Bratton has grown the company from a startup to a company that employs up to approximately 75 employees. He has significant experience in overseeing sales, estimating, project management and contracting. Mr. Bratton served as President of the Texas Structure Steel Institute from 2007 to 2008. He is also a member of the American Institute of Steel Construction. Mr. Bratton has business and investment background in medical software, personal medical information records storage, RFID security products and energy ventures. Mr. Bratton is a licensed attorney in the State of Texas and previously served as an assistant general counsel in the construction industry. Mr. Bratton earned a Juris Doctorate and Master of Business Administration degree from Texas Tech University in 1977.

Franklin A. Rose, M.D., age 58 - Dr. Rose is a Board Certified plastic and reconstructive surgeon. He has been in private practice since 1984 and currently has hospital affiliations in

Houston, Texas with First Street Surgical Center, Woman's Hospital of Texas, Memorial Hermann Hospital-Northwest and Twelve Oaks Hospital. Dr. Rose is an experienced surgeon, well acquainted with various surgical and medical procedures. He has also been involved in investing with multiple micro-cap medical companies. Dr. Rose earned a Doctor of Medicine degree from the University of Colorado in 1977, and a Bachelor of Science degree from the University of Wisconsin, Madison in 1973. He is a member of the American Medical Association, the American Society of Plastic Surgeons, the Lipolysis Society of North America and the American Society of North America. He is also the attending plastic surgeon to The Texas Institute of Plastic Surgery.

John Bergeron, CPA, age 53 - Mr. Bergeron currently serves as President of Jolpeg Inc., a private firm that consults on financial matters in service industries, a position he has held since May 2008. Also since May 2008, he has worked as Controller of Christian Brothers Automotive Corporation, of which he also currently owns and operates a franchise. From May 2005 until May 2008, Mr. Bergeron served as Divisional Controller of Able Manufacturing, a division of NCI Group, Inc, where his responsibilities included financial reporting, budgeting and Sarbanes-Oxley Act compliance. Prior to that, Mr. Bergeron worked as controller of different internet companies and as an accounting manager for several other private firms. He has also worked as an auditor for Arthur Andersen. Mr. Bergeron has more than thirty years' experience in financial management and corporate development of manufacturing and service industry companies. He has extensive experience in financial reporting of public companies, risk management, business process re-engineering, structuring and implementing accounting procedures and internal control programs for Sarbanes-Oxley Act compliance. Mr. Bergeron is a Certified Public Accountant. He received a Bachelor of Business Administration in Accounting from Lamar University in 1979. He is also currently the President of the Montgomery County MUD #83.

Donovan stated, "We could not be more happy than to have three individuals with such diverse and excellent backgrounds covering many aspects of business to agree to join our Board of Directors. It is our goal to up-list our profitable Company to a senior listed exchange as soon as possible. A major requirement is a Board of Directors made up of a majority of outside Directors, one of which must be Sarbanes-Oxley qualified. This slate, plus existing Directors, should meet that requirement."

Link to Annual Meeting Documents: <http://www.spinepaininc.com/investor-information.php>
About Spine Pain Management:

Spine Pain Management is a medical marketing, management, billing and collection company facilitating treatment for patients who have sustained Spine Injuries resulting from traumatic injuries. Our mission is to deliver turnkey solutions to spine surgeons, orthopedic surgeons and other health care providers for necessary and appropriate treatment for musculo-skeletal spine injuries resulting from automobile and work-related accidents. The goal of the Company is to become a leader in providing care management services to spine surgeons and orthopedic surgeons to facilitate proper treatment of their injured clients. By providing early treatment, the Company believes that spine injuries can be managed, and injured victims can be quickly placed on the road to recovery. The Company believes its advocacy will be rewarding to patients who obtain needed relief from painful conditions. The Company provides a care management program that advocates for the injured victims by moving treatment forward to conclusion without the delay and hindrance of the legal process.

Additional information about the Company may also be found at its website at <http://www.spinepaininc.com> .

Forward-Looking Statements: This press release includes forward-looking statements as determined by the U.S. Securities and Exchange Commission (the "SEC"). All statements, other than statements of historical facts, included in this press release that address activities, events, or developments that the Company believes or anticipates will or may occur in the future are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include general economic and business conditions, the ability to acquire and develop specific projects, the ability to fund operations and other factors over which the Company has little or no control. The Company does not intend (and is not obligated) to update publicly any forward-looking statements. The contents of this press release should be considered in conjunction with the warnings and cautionary statements contained in the Company's recent filings with the SEC.

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