



Press Release

Spine Pain Management, Inc. Expands Out of Texas with Opening of Florida Spine Diagnostic Center

HOUSTON, Feb. 1, 2011- Spine Pain Management, Inc. (OTC Bulletin Board: SPIN), through its Chief Executive Officer, William F. Donovan, M.D., is pleased to announce out of state expansion has now begun with the opening of a third spine diagnostic center in the Tampa Bay Area of Florida. This new center, which began treating patients in January, facilitates medical spine injection procedures to patients from the Tampa, Clearwater and St. Petersburg area. Like the company's Houston and McAllen facilities, the Florida center uses a fellowship trained pain doctor to provide spine diagnostic injections, with assistance from Emergency Medical Technicians and specialized radiological personnel.

"We have been working with doctors in Florida to establish this new treatment center which is modeled after our Texas centers," Dr. Donovan stated. "The Tampa Bay center is ideally located to draw patients from the tri-city area." Dr. Donovan went on to say, "With the opening of this new center, we have taken the initial step towards expanding our business on a national level. We anticipate continued expansion and growth in new market areas that are attractive under our business model." Dr. Donovan further stated, "During the past 16 months, we have developed a spine diagnostic treatment system that has benefited many injured patients. The company is seeking additional funding for this expansion by way of reasonable debt financing to combine with increased cash flow to accelerate this future development."

About Spine Pain Management:

Spine Pain Management is a medical marketing, management, billing and collection company facilitating treatment for patients who have sustained spine injuries resulting from traumatic accidents. Our mission is to deliver turnkey solutions to spine surgeons, orthopedic surgeons and other health care providers for necessary and appropriate treatment of musculo-skeletal spine injuries resulting from automobile and work-related accidents. The goal of the company is to become a leader in providing care management services to spine surgeons and orthopedic surgeons to facilitate proper treatment of their injured clients. By providing early treatment, the company believes that spine injuries can be managed, and injured victims can be quickly placed on the road to recovery. The company believes its advocacy will be rewarding to patients who obtain needed relief from painful conditions. The company provides a care management program that advocates for the injured victims by moving treatment forward to conclusion without the delay and hindrance of the legal process.

Additional information about the company, along with a video can be found at its website at www.spinepaininc.com.

Forward-Looking Statements: This press release includes forward-looking statements as determined by the U.S. Securities and Exchange Commission (the "SEC"). All statements, other than statements of historical facts, included in this press release that address activities,

events, or developments that the company believes or anticipates will or may occur in the future are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include general economic and business conditions, the ability to acquire and develop specific projects, the ability to fund operations, healthcare services demands, changes in healthcare practices, government regulation, and other factors over which the company has little or no control. The company does not intend (and is not obligated) to update publicly any forward-looking statements. The contents of this press release should be considered in conjunction with the warnings and cautionary statements contained in the company's recent filings with the SEC.

Contact:

Spine Pain Management, Inc.

William F. Donovan, M.D.

CEO and Director

713-453-8551

info@spinepaininc.com