



Press Release

Spine Pain Management, Inc. Announces Guidance and Corporate Updates

HOUSTON , Dec. 5, 2011 -- Spine Pain Management, Inc. (OTC: SPIN), a rapidly growing specialty medical management and finance company, is introducing guidance and providing various corporate updates. Dr. William Donovan , Chief Executive Officer, stated, "We are pleased to convey financial guidance reflecting strong growth on the top and bottom line, and report on various developments."

Guidance

For 2012, assuming no external financing to support further prefunding of receivables, we expect net revenues of \$11.5-\$12.0 million , and earnings per share (EPS) of \$0.30-\$0.35 . This assumes receivables collection accelerating sequentially, albeit at a lesser rate than the projected increases in total accounts receivable.

We expect that for every \$1 million of external pure debt financing raised, we can generate, on a full year basis, approximately \$2.5 million of net revenue and \$0.08 per share in EPS. We are currently in active discussions with several financing sources, although there can be no guarantee of closing of such a transaction.

For the fourth quarter of 2011, we expect net revenues and EPS to approximate \$1.7-\$1.8 million and \$0.04-\$0.05 respectively. This is in line with performance in the third quarter of 2011. It reflects the slight seasonal effect whereby the holidays somewhat retard billing and collection activity. Absent the seasonality, sequential growth from third quarter to fourth quarter of 2011 would be more defined.

New Center Added

The sixth regional Spine Pain Management diagnostic center opened on December 1, 2011 in Sarasota, Florida . Dr. Eric Groteke , principal of the new center, said, "Our rapidly growing practice in the Sarasota area with an increased referral base of patients made it a natural for us to affiliate in this way with Spine Pain Management."

To Appear at Investor Conference December 8, 2011

The company will present and meet with investors at the LD Micro Conference at the Luxe Sunset Boulevard Hotel in Los Angeles, California . The conference is December 7th-8th and Spine Pain's formal presentation is the morning of December 8th . Representing the company will be Dr. William Donovan , CEO; John Talamas , COO; and Gary M. Giblen , Director of Development, Finance and Communications.

About Spine Pain Management:

We are a medical marketing, management, billing and collection company facilitating diagnostic services for patients who have sustained spine injuries resulting from traumatic

accidents. We deliver turnkey solutions to spine surgeons, orthopedic surgeons and other healthcare providers that provide necessary and appropriate treatment of musculo-skeletal spine injuries resulting from automobile and work-related accidents. Our care management services help reduce the financial burden on healthcare providers that provide patients with early-stage diagnostic testing and non-invasive surgical care, preventing many patients from being unnecessarily delayed or inhibited from obtaining needed treatment. We believe that our patient advocacy will be rewarding to patients who obtain needed relief from painful conditions.

Additional information about the company, along with a video can be found at its website at www.spinepaininc.com.

Forward-Looking Statements: This press release includes forward-looking statements as determined by the U.S. Securities and Exchange Commission (the "SEC"). All statements, other than statements of historical facts, included in this press release that address activities, events, or developments that the company believes or anticipates will or may occur in the future are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include general economic and business conditions, the ability to acquire and develop specific projects, the ability to fund operations, healthcare services demands, changes in healthcare practices, government regulation, and other factors over which the company has little or no control. The company does not intend (and is not obligated) to update publicly any forward-looking statements. The contents of this press release should be considered in conjunction with the warnings and cautionary statements contained in the company's recent filings with the SEC.

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